



Cordova is a high-performance staffing franchise system built for driven entrepreneurs who want to own a business with low overhead, high earnings potential, and built-in operational support. Specializing in IT and executive placements, Cordova offers access to national contracts, nearshore talent pipelines, and a prebuilt tech stack that empowers franchisees to scale fast. With proven performance from its flagship Omaha location—generating over \$13M in annual revenue—Cordova delivers a franchise opportunity designed for those who want to build a sophisticated, scalable B2B services company from day one.



Gross Sales
\$13,771,224



Average Ticket[^]
\$90,008



EBITDA^{*}
\$2,035,583

Services

- Direct Hire Placement
- Contract Placement
- Contract-to-Hire Placement
- AI Integration
- Nearshore Solutions
- Managed Business Solutions

Top Selling Points

- \$212B+ US Staffing Industry
- IT, Legal, HR & Executive Staffing
- Recurring Revenue Model
- \$13.7M+ Founding Location Performance
- Ready-to-Deploy Tech Stack
CRM, Payroll, VoIP, Accounting, Workspace

Differentiators

- Leadership with Decades of Staffing & Franchise Experience
- National Brand, Local Control
- Franchisee-First Training & Support
- Culture of Transparency & Partnership

Other

- Term: 10 years initial, renewable
- Multi-Unit: Available; additional fees
- Office: Small office or suite

Investment Range

\$94,000 - \$291,500

Franchise Fee (included above)

\$ 40,000

Start with[†]

Owner-Operator / 1 employee

EBITDA^{*}

\$2,035,583 / 14.8%

Close Ratio

30%

Franchise locations focus on local client relationships, and sales development.

Candidate Characteristics

Mindset:

- Entrepreneurial and proactive
- Motivated to scale a relationship-driven business
- Values structured support with room for local ownership

People-oriented:

- Optimistic, service-driven, communicative
- Energized by building local client relationships

Operator-minded:

- Organized and accountable
- Driven to grow, lead and build a lasting business

Net Worth

\$ 250,000 / Liquid: \$75,000

Leads & Territory Checks

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^{*}EBITDA defined: Gross Profit less Total Disclosed Expenses and Adjusted Expenses

[^]Average Ticket defined: per Direct Hire and Per Annual Contract Placement Value

[†]Start with defined: as an owner-operator OR 1 employee to own Job Orders